

**For Immediate Release**

**[Insert Community Name] Celebrates Recreation and Parks Month**

**[Date]** Each June, communities across Ontario celebrate **June is** **Recreation and Parks Month (JRPM).** JRPM is recognized by municipalities, community organizations, and schools as a way of promoting the benefits of being active and recognizing the contribution that recreation and parks make to quality of life.

Access to park and recreation is a fundamental human need that helps foster personal health, strong communities, and social inclusion. JRPM celebrates Ontario’s spectacular parks and recreation services and raises awareness for the role they play as a pathway to individual, community, and environmental well-being.

**[Paragraph about what your community is doing to celebrate JRPM, along with quote from council member or Mayor about the initiative].** To learn more about what **[Community Name]** is doing to celebrate JRPM, please visit **[site].**

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**About JRPM:**June is Recreation and Parks Month is an initiative of Parks and Recreation Ontario (PRO). PRO is a non-profit association of leaders in recreation and parks that advances the health, social, and environmental benefits of quality recreation and parks. For more information on PRO, please visit [www.prontario.org](http://www.prontario.org)

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